				Percent		
	Female	Male	Total	Female	Male	Total
Family/Friend/Workmate:	71	56	127	55	32	42
Newspaper Advertisment:	27	61	88	21	35	29
New Zeland Naturist:	16	36	52	13	21	17
Recreation Club Directory:	6	13	19	5	7	6
Radio Advertisment:	2	1	3	2	1	1
Yellow Pages:	0	3	3	0	2	1
Other:	9	14	23	7	8	8
Totals:	131	184	315	102	106	104

These details suggest that the men tend to read the literature and women tend to follow their partners into this particular pasttime.

